



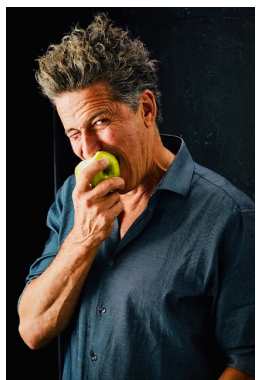
Instagram: @bobblumer

Website: bobblumer.com

Bio

Bob Blumer is a gastronaut with an adrenaline addiction. He has written seven acclaimed cookbooks, created and hosted three award-winning TV series that have aired in over 20 countries, and broken eight food-related Guinness World Records.

In his books and live demos, Bob transforms ordinary ingredients into wow-inspiring dishes through simple cooking methods and whimsical presentations that have become his culinary trademark. His most recent cookbook *Flavorbomb: a rogue guide to making everything taste better* was awarded top honours at the Gourmand World Cookbook Awards and the Taste Canada Awards.



His first show, *Surreal Gourmet*, was a pioneering Food Network instructional show featuring his signature recipes, and anchored by his iconic Toastermobile; an Airstream trailer tricked out with a professional kitchen and topped with two

eight-foot-long slices of toast. In his genre-pushing competition series, *Glutton for Punishment*, Bob had five days to train for a physically daunting, food-related challenge, and had to compete against highly trained professionals with his newfound skill.

Bob is an ambassador for Second Harvest, a perishable food bank in Toronto, and raises funds to help alleviate hunger for several other noble causes. He is also Canada's Love Food Hate Waste Ambassador

He also travels the globe making personal appearances and presenting his signature surreal meals. Recently, he was cast to play a character loosely based on himself in a soon-to-be-released, food-centric romcom called *The Way to the Heart*. He was also the culinary advisor on the film.

When he is not traveling for work or pleasure, which is most of the time, the transplanted Canadian cycles daily in the canyons near his home under the "D" of the Hollywood sign, doing his best to stay in shape for his next big adventure.



Work with Bob

Bob Blumer is a creative force to be reckoned with. His imagination knows no bounds and there isn't a marketing conundrum or culinary stunt he is afraid to tackle. In every aspect of his career he wows audiences and viewers alike with his unique, whimsical take on foods from around the world.

Bob's services include but are not limited to:

Spokesperson & Brand Ambassador Work * Branded TV and Radio Segments * Live Cooking Demos * On Stage Food Events * Sponsored Travel, Events & Brand Promo * Recipe Development * Influencer Event Hosting * Corporate Team Building Events and more

For more information or to book Bob please contact Jordie McTavish at jordie@plutinogroup.com or 416-358-6848

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